



### Show dates/hours:

January, 5 - 8, 2017

10:00 – 20:00 Hrs.

Royal Phuket Marina Phuket, Thailand

## Participation cost and package

### BOOTH ONLY

#### Stand

Length 3 X Depth 3 meters  
Length 4 x Depth 4 meters  
Price (per sq m.): 9,500 THB

#### Corner

Length 8 X Depth 6 meters  
Shared (maximum 6 exhibitors)  
Price (per sq m.): 6,000 THB

**Descriptions:** Basic stand structure complete with walls, carpet, lightnings and board with your company's name

- *Raw space available*

#### Remarks:

- Prime locations are available with 30% surcharge applied
- Booth size and layout is attached.

### Additional Social media advertising options with E-Media Asia

Social media marketing, web development, social media marketing training, Chinese social media marketing, photography, video marketing and more....  
visit <http://www.e-media.asia/> for more details.

**Exhibitors at VIP 2017 Phuket get immediately 15% discount when sign up contract with E-Media Asia from now until end of January 2017.**

## Additional Advertising & Publicity package

### PACKAGE A:

*Get 15% off*

#### **Booth plus 3 months Advertising Combo Package with Class Act Media Phuket.**

English weekly newspaper, Russian and Chinese bi weekly newspaper, Live 89.5 Radio FM.  
3 languages news website and Phuket News TV.

Class Act Media Combo package (Print Web Radio and TV) include:

1. Print: 12 issues of ¼ page, artwork size Vertical 135 X 189 mm. or Horizontal 181.5 X 142.5 mm. or Footer 274 X 86 mm. ROP (value 12,000 THB + VAT per issue/week)  
English or Russian or Chinese edition.
2. Small web banner: 3 months on all 3 websites, artwork size 300 X 80 pixels (value 5,000 THB + VAT per month per language)  
thephuketnews.com, novostiphuketa.com and pujidaoxinwen.com
3. Radio Live 89.5: 3 months of Bronze package (value 20,000 THB + VAT per month)  
30 seconds commercial spot, played 4 times/day, Monday to Friday  
Air on FM frequency and online [www.thephuketnews.com/radio](http://www.thephuketnews.com/radio)
4. Phuket News TV: 3 months of Fixed graphic (value 9,500 THB + VAT per month)  
10 seconds Fixed graphic, upload 1 time/week minimum.  
Watch online [www.thephuketnews.com/tv](http://www.thephuketnews.com/tv)

**Normal advertising rate 277, 900 THB**

**Special offer to VIP 2017 Exhibitor together with Booth purchase is 15% price reduction**

### PACKAGE B:

*Get 10% off*

#### **Booth plus 3 months Advertising with Class Act Media – Print only**

English weekly newspaper, Russian and Chinese bi weekly newspaper

Print: 12 issues of ¼ page (value 12,000 THB + VAT per issue/week)  
English or Russian or Chinese edition.

**Normal advertising rate 144, 000 THB**

**Special offer to VIP 2017 Exhibitor together with Booth purchase is 10% price reduction**

*Advertising period December 2016 to February 2017*